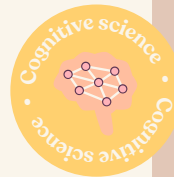# htm elle

Overview

Htmelle is creating the next generation of female founders by working with high school girls on every step of the entrepreneurial process – from ideating solutions to local or global issues, prototyping and testing them and instilling foundational computer science skills to mentoring that builds entrepreneurial and leadership knowledge.

We prioritize applications from low-income families and under-served areas. Our program provides participants financial/ digital literacy, as well as the confidence to pursue post-secondary options in STEAM and business.

Our program will transform communities nationwide and disrupt the existing closed entrepreneurial ecosystem. We are creating a global ecosystem where workplaces will grow in female founded businesses, female executives and female leaders representing broad perspectives and experiences.

We teach girls how to be the executives of their dreams.

Our program

- Serves the whole student with unconditional positive regard and restorative practices

- Models safe and inclusive collaborative spaces that value diverse viewpoints and promote advocating for self and others via social action projects

- Engages with underrepresented student groups to disrupt gaps in STEAM fields

- Provides equitable access to resources, tools and communities

- Connects students with mentorship and internships in STEAM fields

How it works

Our immersive 5 week summer program or our intimate 10 week after-school program (both share the same curriculm and benefits) allow participants to choose a local or global problem that they want to solve. Students utilize creativity to develop an innovative, tech-based solution to their problem, cognitive science to conduct interviews with the individuals who are experiencing the problem and computer science to prototype and build out their design. Throughout the entire program, students utilize entrepreneurship to brand their company, build and present a pitch deck for their solution and learn how to incorporate, scale and grow their venture!

9 out of 10 girls
said the program enhanced their understanding of STEAM subject matter

8 girls
are pursuing a college major in STEAM

8 girls
are pursuing their ventures post program

10 girls
would recommend the program to others

@htmelle   @htmelleinc   @htmelleinc   @htmelleinc